Introduction
Since 2010, there has been marked growth in the libraries’ e-book programs. Two years ago, the one-millionth e-book was added to the collection. Last year, we passed the two million mark and e-book expenditures now comprise 26% of the book budget.
CUL/IS is developing a unique strategy and vision for e-book programs and initiatives. It includes the planning and development of the libraries’ effort at acquiring e-books and making them available to patrons.

Current E-book Challenges
- preservation license back-file usability
- 2CUL publishers
- Standardization publishers usage trends technology
- What are the issues? discovery bulk purchases electronic PDA/DDA
- Where are we going? access
- Subscription bundles Collection management E-book management copyright MARC delivery methods

Figure 1. A photo excluded from an e-book due to rights issues

The resources acquired can only truly be said to be part of our collections when they are described, organized, processed, and made available for use. We must continue to seek efficiencies in processing commonly held materials through system improvements, collaborations within the research library community, and with publishers and suppliers. (CUL/IS Strategic Plan 2010-2013, p. 15)

E-book Project Plan
The project is an ambitious assessment aimed at gathering essential data to drive the development of policies and strategies related to e-book development programs. The results of the project will serve as guidance for CUL/IS staff and other internal and external stakeholders as they collaborate on the development and implementation of projects and programs.

The project will be guided by the following four principles outlined in the 2010-2013 CUL/IS Strategic Plan:
1. User-focused design;
2. Data-driven decision making;
3. Continuous assessment of results;
4. Flexible and adaptive response to user needs. (CUL/IS Strategic Plan 2010-2013, p. 8)

E-Book Program Development Librarian Work Plan

| Literature Search | Initial Overview (Depts) | Review Strategic Plan | Data Gathering | Internal Review | Collection Development Policy Review | Iterative Process for E-Book Package Offers | Collaborative Collection Development | External Review | Discoverability (In CLIO, MARC Record quality, etc.) | Review Order Workflow | Material that cannot be purchased by libraries | Analyze Subscription vs. Purchase | Evaluate PDA/DDA | Functionality | Focus Groups | Usability Studies | User Experience | Archive/Preservation | Standards Review | Publisher Review | Setting Policy | Summary and Recommendations | Wrap up |
|-------------------|--------------------------|-----------------------|----------------|-----------------|---------------------------------------|---------------------------------------------|------------------------------------------|-----------------|-----------------------------------------------|-----------------------|------------------------------------------|--------------------------|----------------|----------------|--------------|---------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------------|-------------|

Table 1: Work plan for the E-book Program Development Librarian position.

E-book Project Vision
In accordance with CUL’s mission, the policies and strategies under development for e-book initiatives aim to deliver high-quality services in support of research, teaching and learning on campus and within the wider scholarly community.
In addition, the e-book project directs resources to four of five critical areas described in the 2010-2013 CUL/IS Strategic Plan:
1. Global and Special Collections;
2. Digital Collections;
3. Effective Interfaces and Improved Access;
4. New Type of Research Library. (CUL/IS Strategic Plan 2010-2013, p. 5)

Leadership in E-Book Policy Development
To better inform our user communities, we will need a multi-faceted approach to marketing our service offerings and events in engaging and effective ways in both the physical and virtual spaces they routinely inhabit. (CUL/IS Strategic Plan 2010-2013, p. 9)

Source: http://www.swets.com/blog

Over the next six months, a number of initiatives are under way to connect with stakeholders and explore the greater e-book landscape.
1. Analyze collection policies for each library on campus
2. Build relationships with staff and internal stakeholders
3. Assess the body of scholarly literature on e-book policies and trends in academic library settings
4. Establish a social media presence
5. Poster proposal for the Charleston Conference 2013

For Further Information
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